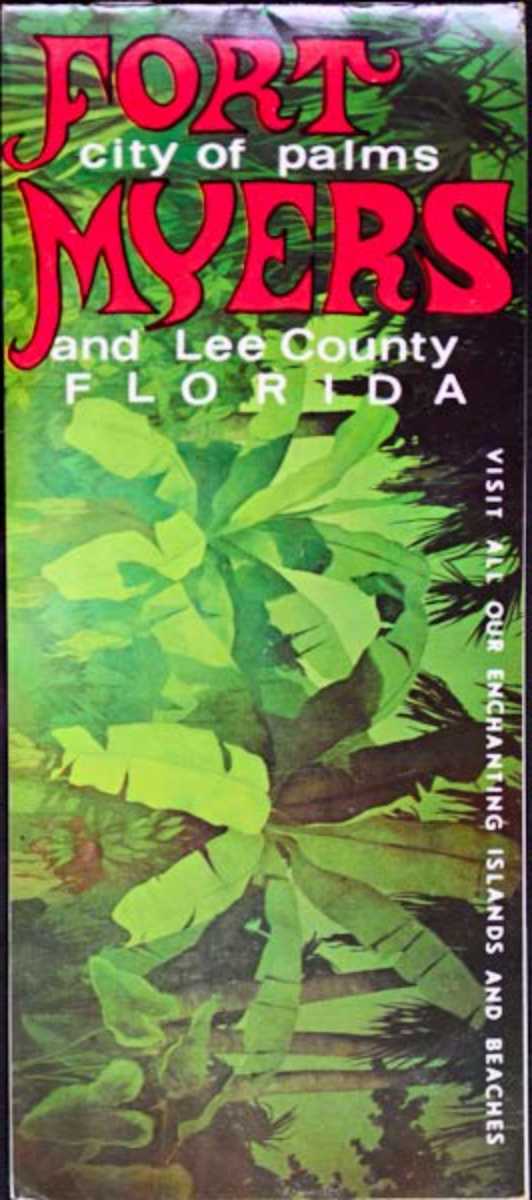
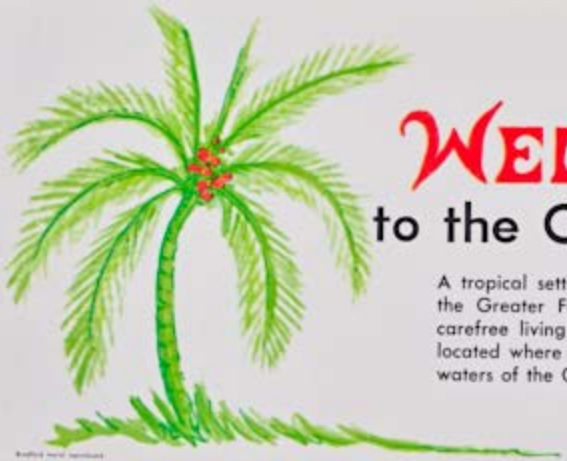

FORT MYERS
city of palms
and Lee County
FLORIDA
VISIT ALL OUR ENCHANTING ISLANDS AND BEACHES



WELCOME
to the City of Palms

A tropical setting of lush greens and exotic colors awaits you in the Greater Fort Myers and Lee County Resort Area. Joy and carefree living is everywhere in this wonderfully attractive place, located where the lazy Caloosahatchee River joins the gentle blue waters of the Gulf of Mexico, on the southwest coast of Florida.

McGREGOR
"Boulevard of Palms"

something for You and your family

The friendly relaxed atmosphere, the favorable climate, (average year-round temperature is 72°) convenience of community shopping centers and the variety of activities for fun and leisure time, combine to make this a perfect spot for a vacation or for year-round living.

Fort Myers Beach

Bonita Beach

More than seven miles of white coral sand, with gentle slope and no under-tow, make Fort Myers Beach one of the world's safest beaches. This island resort, home port of the famous shrimp fleet, is a complete community in itself and offers all the conveniences of modern living to its residents and vacationers the year round. To the south, the causeway, flanked by wayside park and picnic facilities, leads to the equally lovely Bonita Beach and then back to the mainland town of Bonita Springs.

Sanibel Captiva

Fabulous shelling, good fishing, a national bird sanctuary and wild-life refuge, lovely motels, a shopping center, air strip and golf course all add up to a most interesting locale. These delightful islands, accessible by causeway, contribute unspoiled charm and restful quietude to your Florida holiday.

BOCA GRANDE and CAYO COSTA

are still other enchanting havens for the sun seekers and sports-fishermen.

Prospering Communities are all around

Across the Caloosahatchee River lies North Ft. Myers, with its many miles of inland waterways, gracious homes, inviting apartments and busy shopping districts. There, too, is Cape Coral, a flourishing development with many activities for all ages. Greater Pine Island, including Matlacha, Bokeelia and St. James City, the center of fishing activity, both commercial and sports-fishing, provides homes, apartments, trailer sites, fish camps and unexcelled facilities for all income levels.

Lee County

In the southern part of the county is the quiet little town of Estero, with its many citrus groves and the beautifully tropical Koreshan State Park and Botanical Gardens. At Bonita Springs you'll find excellent accommodations, good hunting and fishing and, at the height of the winter season, Greyhound Racing. Eastward, on Palm Beach Boulevard is Tice, a fine residential and business community of many years standing. Further east is Lehigh Acres with, not only all the assets of a year-round community, but also a retirement village, bowling alley, country club and huge auditorium where many concerts and sports events are presented. Nearby are Olga and Alva, thriving agricultural areas, with citrus groves, cattle ranches and flower farms. All around Lee County communities are busy and prospering.

FISHING

The finest in salt and fresh water fishing is found in the waters of Lee County. Numerous islands and shallow creeks and flats, plus the waters from three rivers, make for ideal spawning and feeding grounds. Piers, canal banks, bridges and many causeways provide whatever type of fishing you desire. It's a veritable fisherman's paradise, with redfish, snook, mackerel, trout and the great Silver King Tarpon abounding.

BOATING and SAILING

Enthusiasts will find extraordinary friendliness all along the Intra-Coastal Waterway and the Okeechobee Waterway, at the City of Fort Myers Yacht Basin and Boat Ramp and at the many marinas and yacht clubs in the area. Cruise boats and charter boats for fishing parties are also available. In fact, you'll love everything in and on the beautiful waters of Lee County.

many ATTRACTIONS

You won't want to miss the Winter Home, Botanical Gardens and Laboratory of Thomas Edison. This is one of the foremost attractions in Southwest Florida. The colorful Cape Coral Gardens feature many spectacular shows to delight the whole family. For the shell fancier and souvenir hunter the Shell Factory is a must. At Bonita Springs you'll find Everglades Wonder Gardens with its collection of Florida wildlife presented in fascinating natural habitat and for those who enjoy boating, the Jungle Cruise will take you on an adventurous three-hour safari along scenic waterways.

and
PLACES OF INTEREST

Whether you look for an exhilarating time or a restful one, you'll find innumerable things to do and unique places to visit, such as the National Aeronautics and Space Administration Tracking Station in Fort Myers or the W. P. Franklin Dam and Lock at Olga. Both places are interesting, educational and open to the public. An exciting calendar of events, that includes the Pageant of Light, the Southwest Florida Fair, the Shrimp Festival, the Shell Fair and the Sheriff's Posse Annual Rodeo, highlights the season's activities.

EDUCATIONAL CULTURAL

Educational facilities are superb, with many fine public and private elementary schools and high schools as well as a splendid junior college. Churches of all denominations are conveniently located to serve the spiritual needs of all peoples. Art leagues, garden clubs, a symphony orchestra, little theatre and several hundred civic, hobby and social clubs add sparkle to the activities of residents and winter visitors alike.

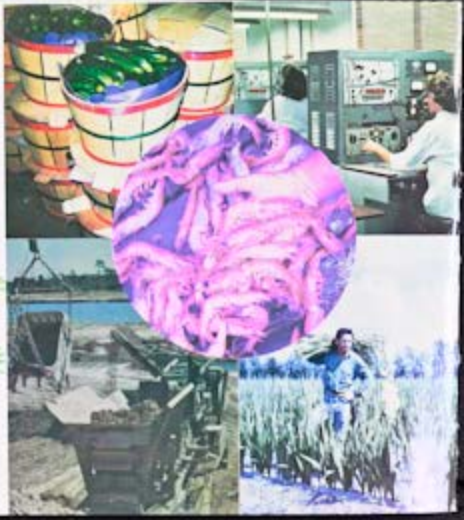
SPORTS

OTHER ACTIVITIES

Shuffleboard, golf, tennis, bowling, cycling, baseball, swimming, water-skiing and horse-back riding keep the sports-minded of every age and skill happily occupied. For family camping, high quality facilities are located at Koreshan State Park, Cayo Costa County Park, and at many private campgrounds. The capably-staffed Tourist Center's schedule features card parties, dances, shuffleboard tourneys, lectures, concerts and a host of amusing and versatile things to do. The Pittsburgh Pirates hold their Spring Training in Fort Myers during March and April each year.

Investigate and compare this "very special" area for your business, your branch plant, cattle ranch, farm or investment. Dollar-wise your business will go further when you locate in Lee County. Ask our "Committee of 100" for more about the unsurpassed features that will fit your needs.

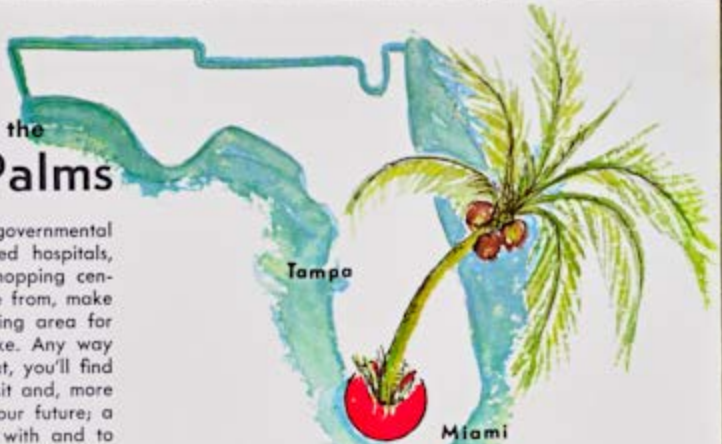
Business, Industrial and Agricultural OPPORTUNITIES



You'll be glad you came to the

City of Palms

Enviable climate, natural resources, good governmental environment, moderate taxes, well equipped hospitals, superior convention facilities, dozens of shopping centers and unlimited residential sites to choose from, make Fort Myers and Lee County a most promising area for year-round residents and winter visitors alike. Any way you travel, by car, plane, train, bus or boat, you'll find it easy to get to, pleasantly satisfying to visit and, more than that, a place of great potential for your future; a place to visit again, to settle in, to grow with and to enjoy.



For further information write Box cc, Fort Myers, Florida Zip—33902

FORT
city of palms
MYERS
and Lee County
FLORIDA
VISIT ALL OUR ENCHANTING ISLANDS AND BEACHES